

THE FDA WOMEN'S DEVELOPMENT PROGRAMME WOMEN WITH PURPOSE SERVING GEORGE

The Foundation for the Development of Africa

"Participation Builds Unity"



1999 - 2009

Celebrating 10 Years of Serving Africa

(A Not-for-Profit Association Incorporated Under Section 21)

Registration Number 2003 / 010507 / 08

"MADE IN AFRICA - FOR AFRICA"

Presentation Contents

1. The mandate from The Foundation for Development of Africa
2. The vision
3. Objectives of “Women with Purpose”
4. Implementation plan
5. Summary
6. Identified roles
7. Conclusion
8. Contact Details

WOMEN WITH PURPOSE

“Every woman has the potential to transcend herself to create a circle of benevolence and be a “Woman of purpose” for the people around her, her community, her country and the continent.”

- Ina Le Roux

The Mandate

- The Foundation for the Development of Africa (FDA) mandated the Women's Development Programme called "Women with Purpose" the following:
 - identify new projects
 - facilitate existing and new projects
 - showcase performing projects

This will help women to benefit
their family...
their community ...
their city ...
their country and
the continent of Africa,
.....as they find and fulfill their purpose.

WOMEN WITH PURPOSE

"Women are key to Africa's sustainable development"
Peter Metcalfe

Background to the FDA

- Non-membership, private, non-profit organisation since 1999
- Actively involved with initiating and facilitating business and other processes conducive to **sustainable** development in Africa - "*Less Aid - Let's Trade*" is a trademark phrase
- Processes include the promotion of:
 - networking opportunities
 - business opportunities and dissemination of business information
 - investment and joint venture opportunities
 - special projects
 - and a range of value added services - all to serve Africa
- FDA website geared to facilitate sustainable local economic development (LED) throughout Africa.
- FDA website currently ranked on the front page of most international search portals when searching for "business development africa"

WOMEN WITH PURPOSE

"Women are key to Africa's sustainable development"
Peter Metcalfe

The Vision

“Women with Purpose” is dedicated to helping millions of women find and fulfill their purpose to make the world a better place.

WOMEN WITH PURPOSE

“We exist temporarily through what we take, but we live forever through what we give.”
- **Douglas M Lawson**

Objectives

Helping women find a cause that resonates with their sense of purpose and enabling them to do something about it

Within the parameters of the following 9 goals for Africa:

- Reducing poverty and hunger
- Reducing disease such as HIV/Aids, malaria, TB
- Reducing child mortality
- Improving the quality and the reach of primary education
- Improving maternal health
- Improving the sustainability of the environment
- Improving ethics – reducing corruption
- Improving women's leadership skills
- Improving the success of women-led businesses

WOMEN WITH PURPOSE

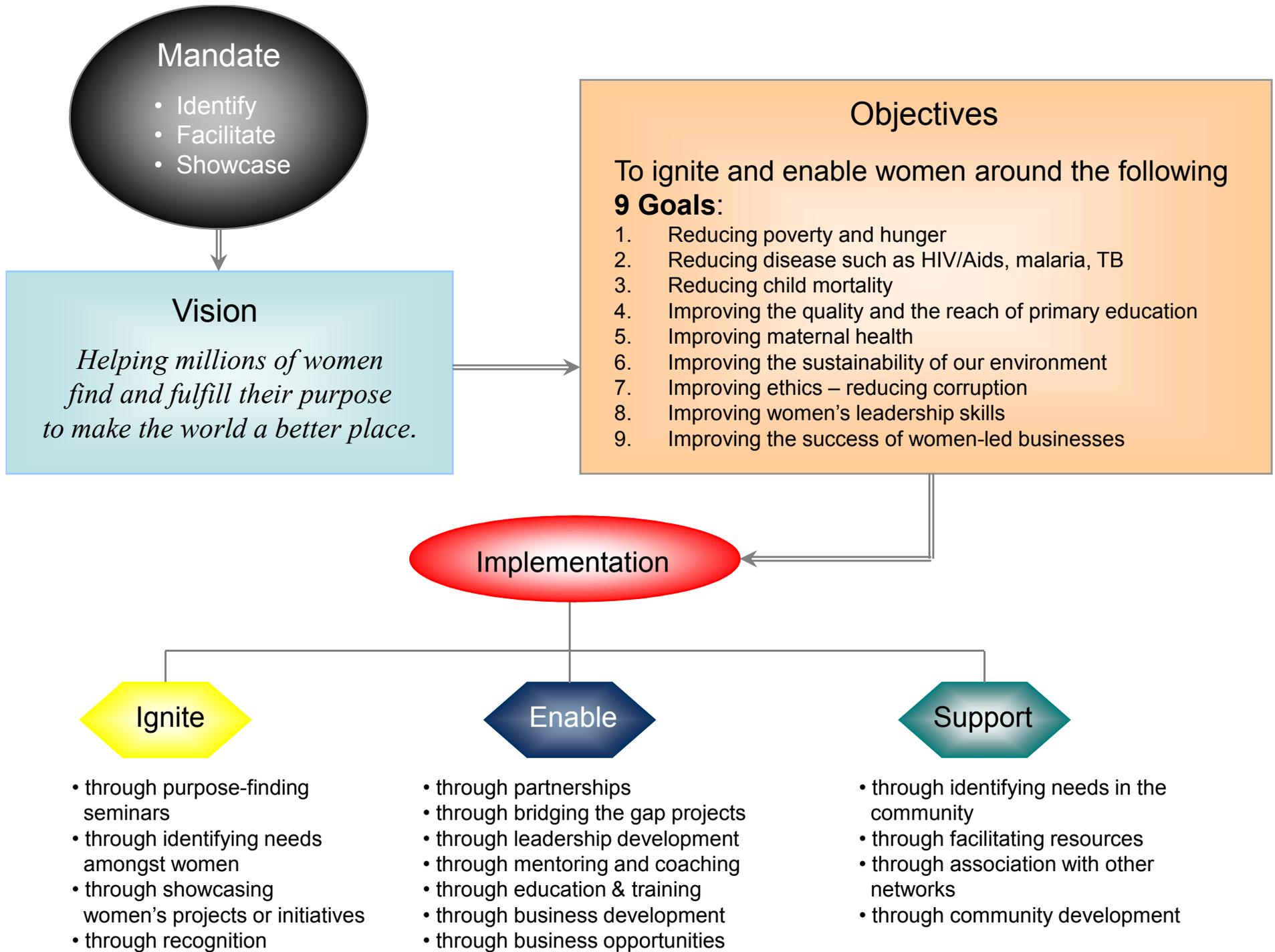
*Prioritise the urgent promotion of the Millennium Development Goals (MDGs) to ensure understanding and support for this important initiative that is supposed to be implemented by 2015. **United Nations***

Implementation Plan



WOMEN WITH PURPOSE

"If millions of women can start taking steps, big or small, aligned to their passions and abilities, to address these noble goals, the world will indeed be a better place"



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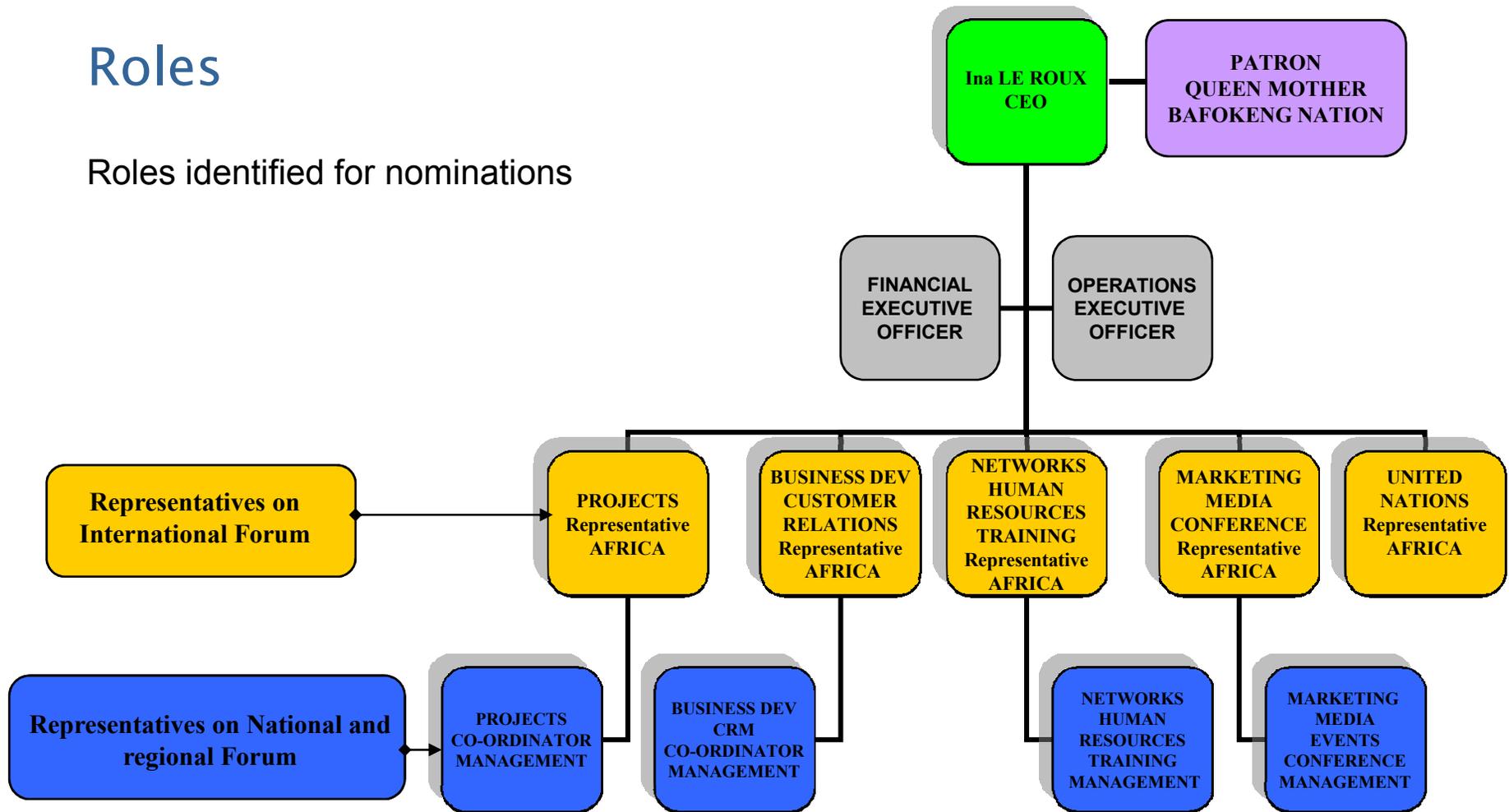
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Roles

Roles identified for nominations

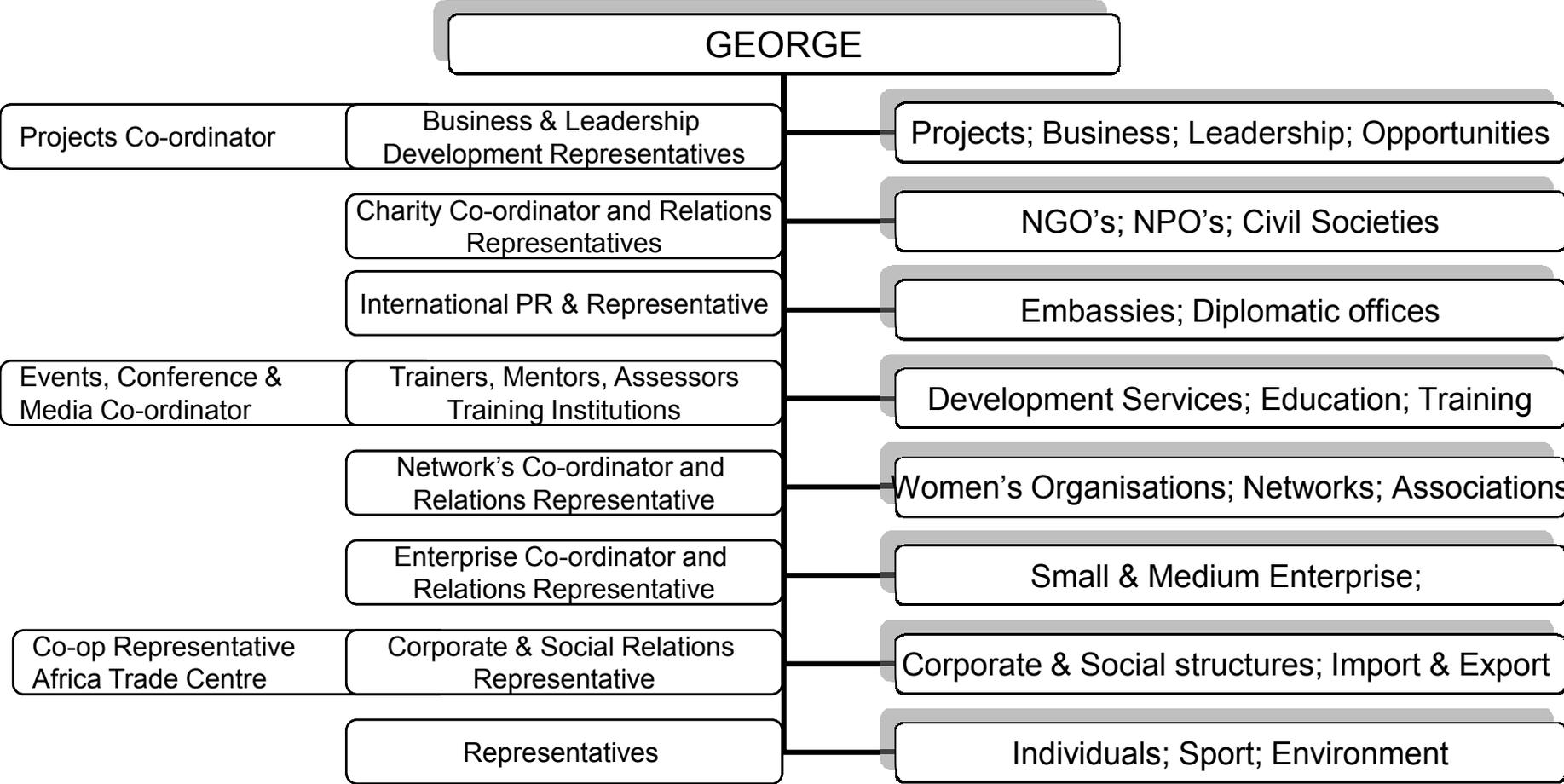


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Roles for Regional Nominations

EDEN DISTRICT



Criteria

All projects require a business plan, project plan, budget, sponsor and details of remuneration.

All projects and initiatives need to meet the following criteria:

1. Fulfill the vision and objectives of “Women with Purpose”
2. Meet one or more of the 9 Goals
3. Be financially viable – both now and in the future
4. Be sustainable – responsible in its impact on community, environment and economy
5. Be excellent

WOMEN WITH PURPOSE

Implementation plans will share a certain degree of commonality in that they will all need to pass five criteria and will vary from town to town across Africa

Conclusion

Ultimately "Women with Purpose" wants to be able to report back to the FDA to say how many women it has helped to find their purpose, and how many women are actively involved in fulfilling their purpose in Africa in respect of the 9 goals, as a result of the support and facilitation of "Women with Purpose".

WOMEN WITH PURPOSE

Dedicated to helping millions of women find and fulfill their purpose to make the world a better place.

Contacts

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WOMEN WITH PURPOSE

Igniting, enabling and supporting women